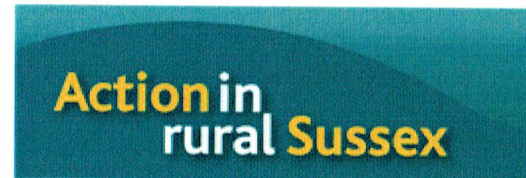


Rural community profile for Findon (Parish)

Action with Communities in Rural England (ACRE) Rural evidence project

November 2013



Profiling the sustainability of communities in rural England

If you live or work in your community, you will no doubt already have some good ideas about its strengths and weaknesses and how things can be improved. However, in order to effect real change it is essential that you back this up with evidence and discuss it with members of your community.

There is a great deal of 'hard' data published that is useful for rural communities. However, this information is rarely brought together; profiles of areas tend to be produced for Local Authorities and other administrative areas, rather than 'real' communities. ACRE therefore commissioned Oxford Consultants for Social Inclusion (OCSI) to develop a set of profiles for each of the rural communities in England.

How this profile is intended to help you

This profile brings together up to date quantitative data for your area, to help you when deciding which actions and activities to prioritise locally. Each of the sections shows data for Findon, comparing with other areas (local authority and national averages), and with trends over time where data is available. The data is intended to help you discuss questions like:

- Where are we now?
- What change has taken place in the past?
- What are the strengths (and weaknesses) in our community?
- What changes would we like to see in future, and what needs to be done?

Of course, we cannot show all the data for all the issues that you might be interested in, so under each section we have highlighted further data that could be collected by you, and links to more detailed data that could be available, e.g., held by local organisations.

The profile report has been designed so that you can work through each of the sections, or jump straight to the most useful parts using the index on page 2 or using the links to other relevant pages in the report at the bottom of each page.

How we have created this profile for Findon

The Parish of Findon is in the Local Authority of Arun, in the area served by Action in Rural Sussex.

To create this profile, OCSI have developed datasets for all rural communities in England, including parishes, towns and villages. To do this, we have used the Office for National Statistics (ONS) definitions of parishes and urban areas; the data for Findon is based on this ONS definition which is shown in the map on the following page (due to the differences in definition, there may be small differences between the data provided in this profile and data published in the Census Parish Profiles). You can access this and the other community profiles at the Rural Evidence website, www.rural-evidence.org.uk (you will need a login from ACRE to access the reports).

The main datasets used in this report are shown in the introduction to each section. Full details of each indicator and data sources are available at www.rural-evidence.org.uk.

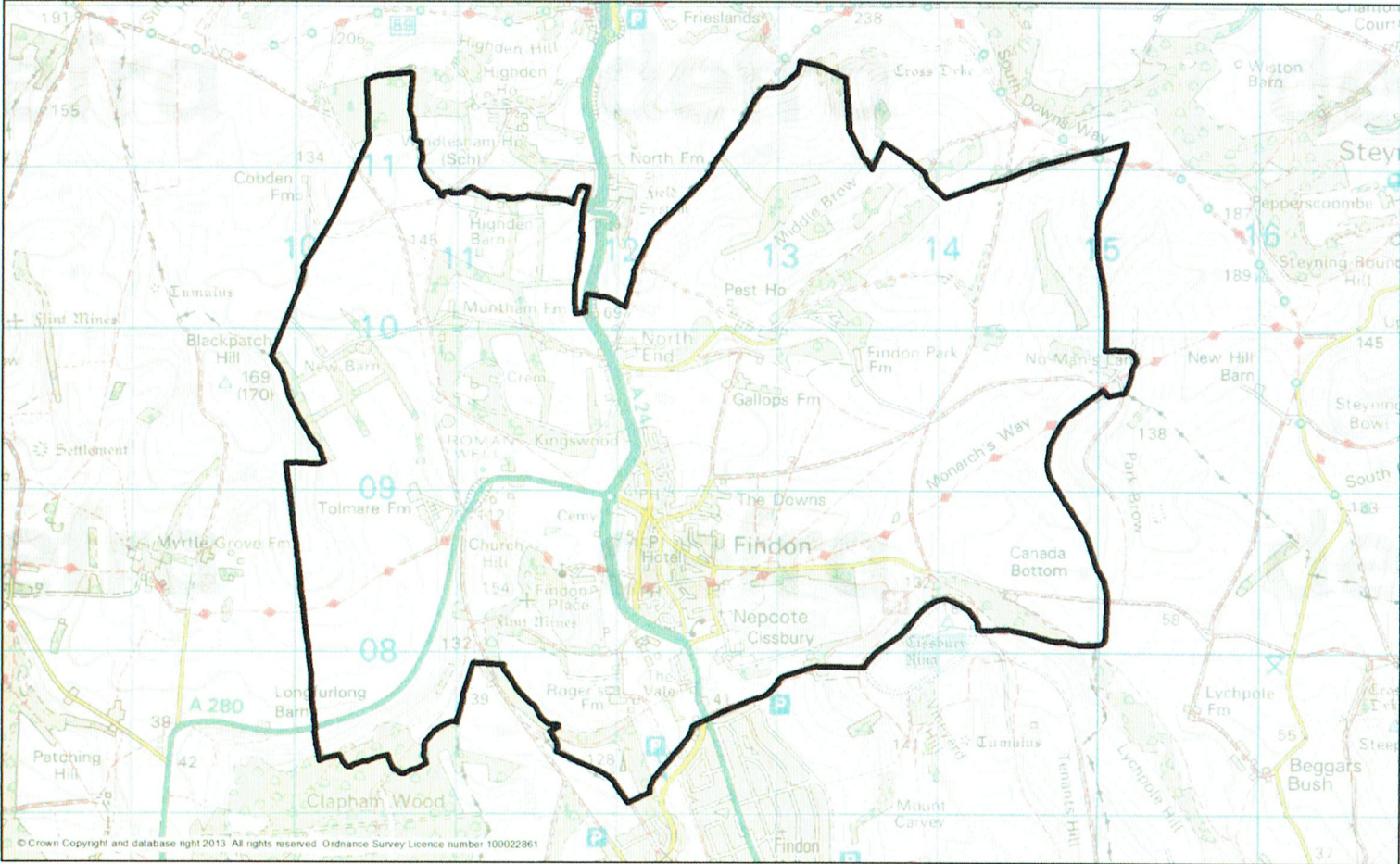
About the Community Led Planning Toolkit and other available support

You can use this profile of your community to inform the development of a Community Led Plan. A Community Led Plan is an opportunity for your community to take action and improve your area based on a detailed understanding of local needs and aspirations.

Guidance in ACRE's national toolkit for Community Led Planning shows you how you can use the information presented in this profile to identify key features and characteristics of your community which you may want to investigate further and discuss with other people locally. This information will help you to plan actions for the improvement of your area that are better informed and more likely to benefit everyone locally.

To obtain a copy of ACRE's national toolkit for Community Led Planning, including specific guidance on the use of this community profile, please contact Action in Rural Sussex or visit www.acre.org.uk.

Findon Parish



© Crown Copyright and database right 2013. All rights reserved. Ordnance Survey Licence number 100022861

Source: 2011 Census Output Area boundaries. Crown Copyright.
Crown Copyright material is reproduced with the permission of the controller of HMSO.
Produced by Oxford Consultants for Social Inclusion, www.oci.co.uk, April 2013





What does a sustainable community look like?

Active, inclusive and safe. Fair, tolerant and cohesive with a strong local culture and other community activities

What do sustainable communities offer?

- A sense of community identity and belonging;
- Tolerance, respect and engagement with people from different cultures, background and beliefs;
- Friendly, co-operative and helpful behaviour in neighbourhoods;
- Opportunities for cultural, leisure, community, sport and other activities, including for children and young people;
- Low levels of crime, drugs and antisocial behaviour with visible, effective and community-friendly policing;
- Social inclusion and good life chances for all.

Using this report to explore Social and Cultural data for Findon

Sub heading	Indicators
Who lives in the local community?	Population by age and gender, Country of birth, Household composition
How is the local population changing?	Population , National Insurance Number registrations for Overseas Nationals, Migration
How strong is the local community?	Community Strength indicators, Participation in sport
How safe is the local community?	Indices of Deprivation 2010 Crime domain , Notifiable offences recorded by the Police , Perceptions of crime

What other information might be available?

As with all analysis in this report, we have used data published for all small areas across the country, aggregated to local rural areas. Additional detailed local datasets may be available from organisations such as the local authority, while some useful data is published nationally only for larger geographies (so cannot be broken-down for local rural areas). Other relevant data includes:

- More detailed breakdowns of population sizes by age and gender are available from census 2011 (<http://www.data4nr.net/resources/1605/>).
- Annual migration estimates, including internal and international migration, are published by the Office for National Statistics at Local Authority level, see www.data4nr.net/resources/960.
- Data on births, including births by gender / ethnicity of baby and age / country of birth of mother, are also published at Local Authority level, www.data4nr.net/resources/436.
- Population projections data by age and gender to 2033 are available at Local Authority level, see www.data4nr.net/resources/797.
- The police now publish maps of recorded crime offences and anti-social behaviour – enter your postcode into the website at www.police.uk to see this for your local area, as well as details of your local community policing team and events.
- Many communities have carried out local surveys asking similar questions, to understand the strength of the community, what opportunities there are locally and to identify particular areas of concern for residents and businesses.



Although you probably have a good idea of who lives in your area, knowing the actual numbers – and how these are changing over time – can help you decide which actions and activities to prioritise locally.

For example, if the population size is increasing more quickly than in other areas, it may be useful to think about pressure on housing and services. Similarly, the numbers of lone parents or older people has been used by communities when thinking about what additional services, such as care support for older people, may be needed.

What information is shown here?

The information boxes on the right show the numbers of people and households in Findon, with counts of groups by age, ethnic minority and those born outside the UK. They also show groups who may be particularly vulnerable – lone parents and older people living alone, as well as the dependency ratio (the ratio of non-working age to working age population).

The chart on the right shows the population breakdown by age group for Findon, with local and National comparators. The charts on the following page show the population by 5 year age bands and by gender in Findon, as well as population breakdowns by ethnic group, household composition and those born outside of England, each with national comparisons.

Where next?

On [page 8](#) we show how the population is changing over time, to see if groups such as younger people are more likely to be moving out of the area. Data on community cohesion and belonging can be found on [page 10](#). Information on levels of local engagement is in the section on Governance ([page 42](#)). Information on numbers of houses and housing type is in the section on housing ([page 27](#)).

How many people live locally? 2,025 47.1% male; 52.9% female	How many households? 915	Children under 16 300 14.7% (England average = 18.9%)	Working age adults 1,155 57.1% (England average = 64.7%)	Older people over 65 570 28.2% (England average = 16.3%)
Lone parent families with children 30 15.2% of all families with dependent children (England average = 24.5%)	Single pensioner households 165 17.9% of households (England average = 12.4%)	People from Black or Minority ethnic groups 120 5.9% (England average = 20.2%)	People born outside the UK 135 6.6% (England average = 13.8%)	Dependency Ratio 0.75 England average = 0.55

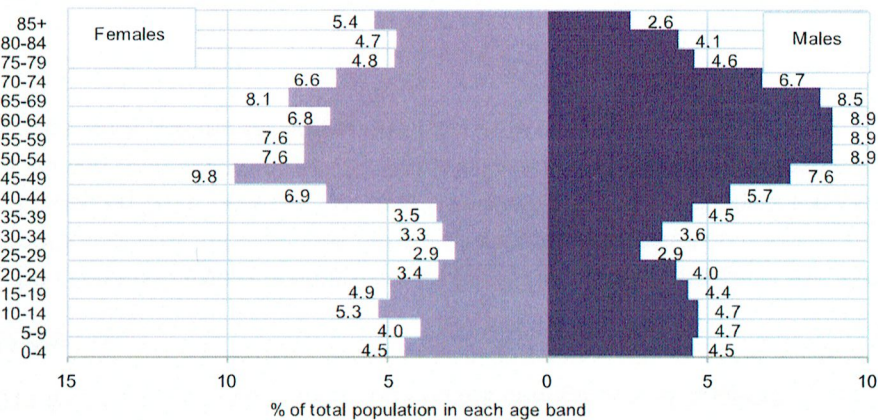
Population by age



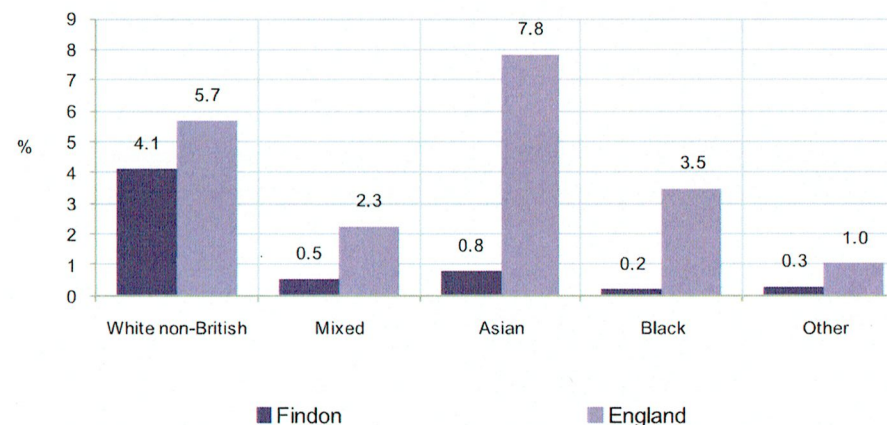
Source: Census 2011 (table KS102EW)



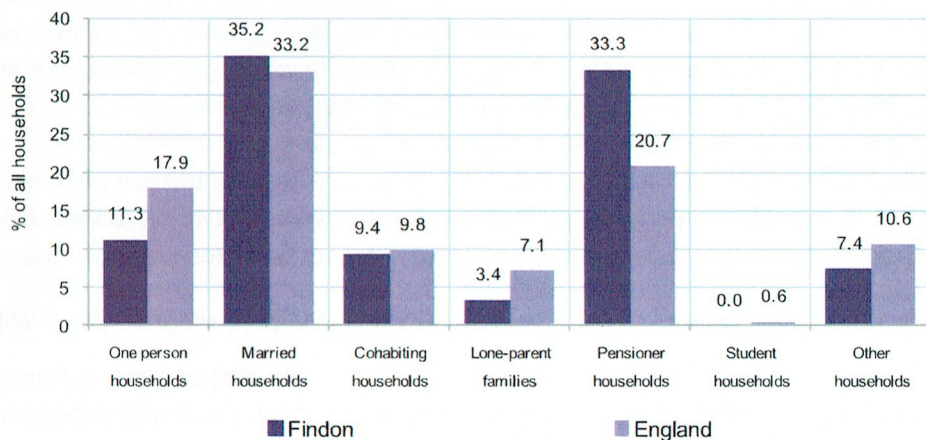
Population estimates by 5 year age band



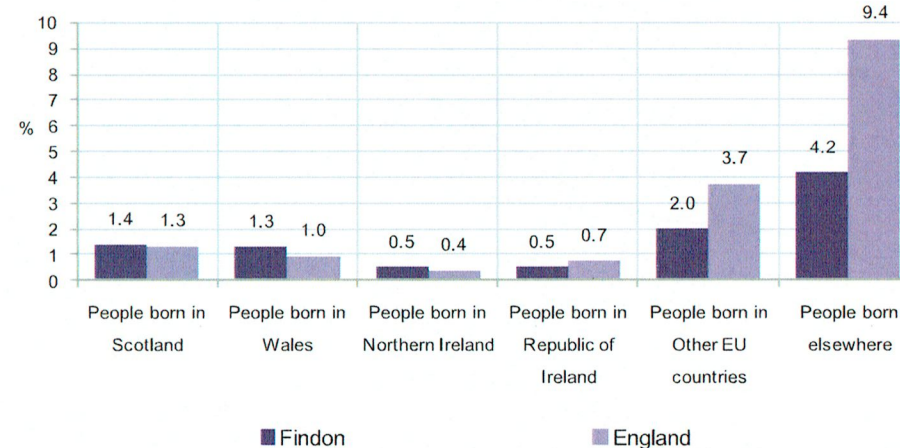
Population by ethnic group



Population by household composition



Population born outside England



Source: Census 2011 (tables KS201EW, KS204EW and KS105EW)



Many local rural communities highlight that younger groups – particularly families – are moving out. This is often due to lack of affordable housing, or not having suitable employment and training opportunities. These groups are often replaced by more affluent older families, for example moving in from urban areas.

Information on this issue has been used to help identify the need for particular types of housing or services in local communities, to ensure that people have the opportunity to stay in the local area.

What information is shown here?

The information boxes on the top right show the number of national insurance number registrations by overseas nationals in Findon and the number of people who have moved address in the last 12 months. This information is replicated in the charts on the following page. The chart on the left shows the level of inward and outward migration in the local area (this does not include births or deaths). This is expressed as a rate per 1,000 for each age group. The right-hand bars (dark purple) show people moving *into* the area. The left-hand bars (light purple) show people moving *out of the* area. Higher values for a particular group indicate that this age-group is more likely to move into or out of the area.

The chart to the right shows the change in the total population between 2001 and 2011 for Findon, the local authority, and the change across England.

Where next?

In the section on Equity & prosperity ([page 13](#)) we look at changes over time in the proportion of vulnerable groups living in the local area, including children in poverty and those on DWP benefits. For data on housing and affordability of the local area see the section on housing ([page 28](#)). For information on skills and employment levels in the local area see the section on the Economy ([page 22](#)).

People who have moved address within the last 12 months (2001)

215

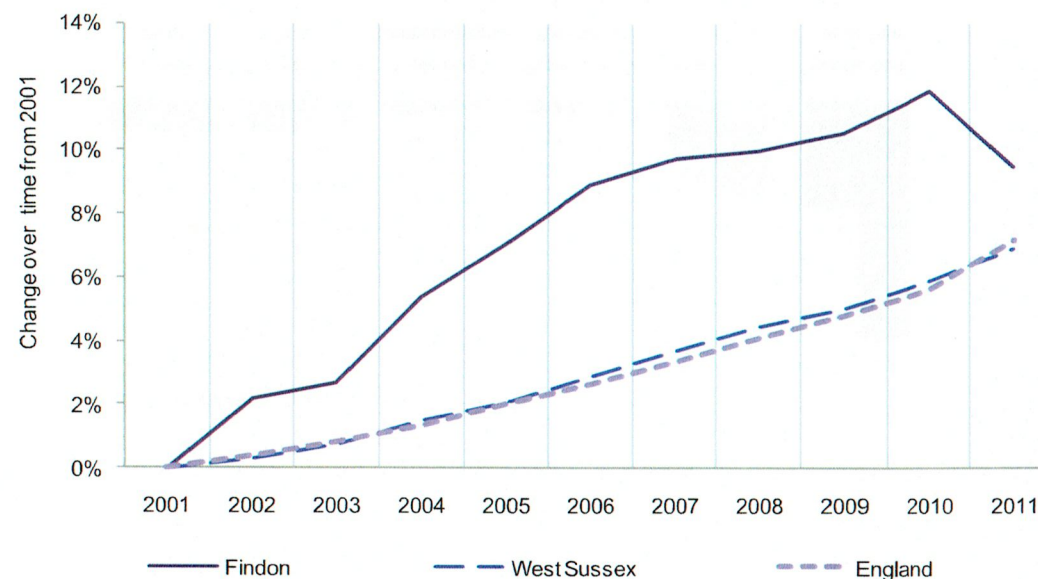
11.6% (England average = 12.2%)

National Insurance Number registrations of overseas nationals

5

0.4% (England average = 1.6%)

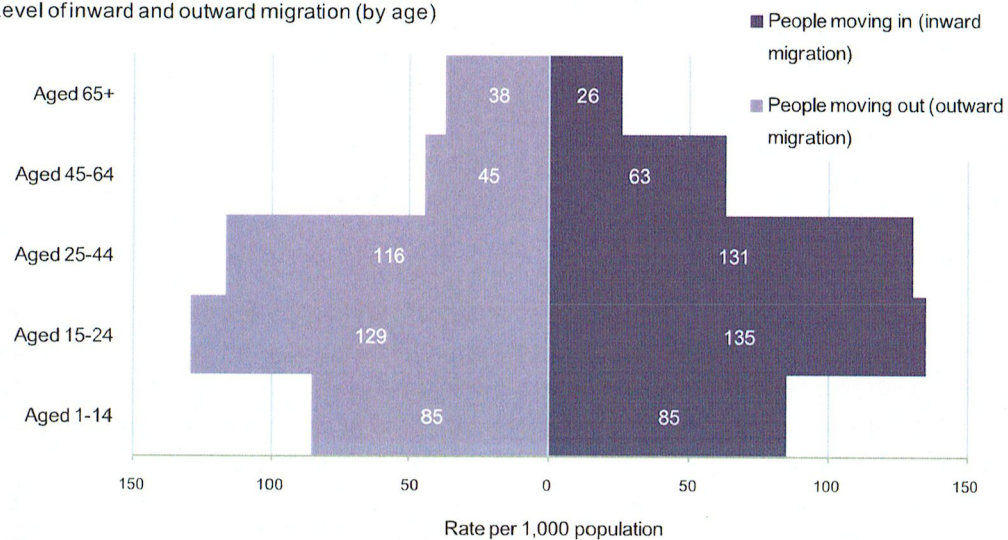
% change in total population from 2001-2011



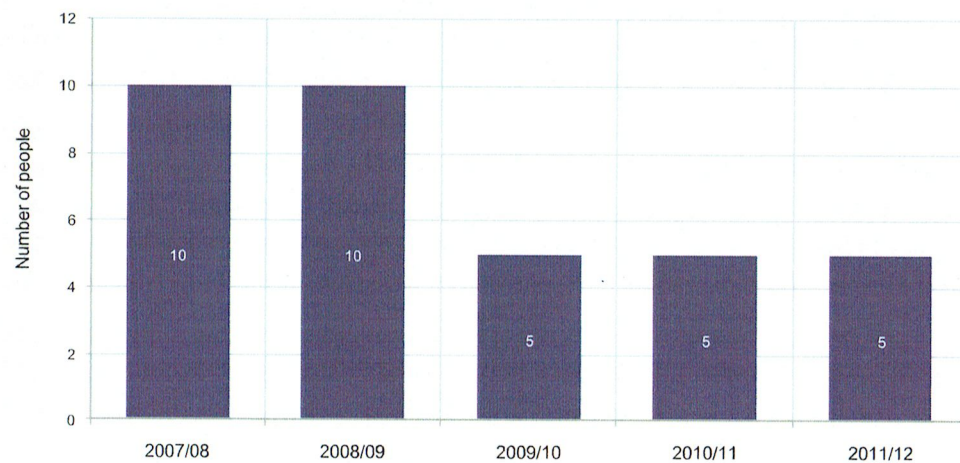
Source: People who have moved address (Census 2001: table KS 24), Population Change 2001-2011 (ONS Mid Year Estimates/Census 2011, National Insurance No. registrations (DWP 2011/12)



Level of inward and outward migration (by age)



Number of overseas nationals registering with a National Insurance Number



Source: Population Turnover rates (ONS 2009/10), National Insurance No. registrations (DWP 2011/12)



Many different things can contribute to the strength and sustainability of your community but a good starting point can be to find out how people feel about the area in general.

What information is shown here?

The data shown is from the national 'Place Survey', collected by all local authorities in 2008. Data is only published for the local authority area. However you may be able to get more detailed information from surveys carried out in your local area.

The indicators shown are measures of community strength, indicating how satisfied people are with their local area, and whether they felt that they belonged to the area. The data also shows the proportion of adults regularly taking part in sport. As well as an indicator of healthy lifestyles, this can be a useful indicator of the opportunities available in the local area.

The bar chart on the right shows how your local authority compares with the national picture. Across England, nearly 80% of people asked were satisfied with their local area as a place to live, and more than three-quarters felt that people from different backgrounds got on well locally. However, only 58% of people nationally felt they actually belonged to their neighbourhood.

Where next?

See the following sections in this profile for information on deprivation, poverty and health in the local area ([page 13](#)), employment opportunities ([page 22](#)) and quality of local housing ([page 33](#)). For information on levels of local engagement and the voluntary sector see the section on Governance ([page 42](#)).



Indicators of community strength



Source: Place Survey 2008, Sport England Survey 2009



Crime, fear of crime and anti-social behaviour regularly feature in priorities for local areas. Visible, effective and community-friendly policing can help bring down crime levels, as well as reducing people's fear of crime. Information on actual and perceived crime levels therefore, may help you demonstrate evidence to support local priorities in these areas.

What information is shown here?

The information box (in the top right) shows the number of people in the local area living in crime hotspots. Crime “hotspots” are defined as areas ranked among the most deprived 20% of areas on the Indices of Deprivation 2010 crime domain. The chart on the right shows the number of people in Findon living in each crime decile.

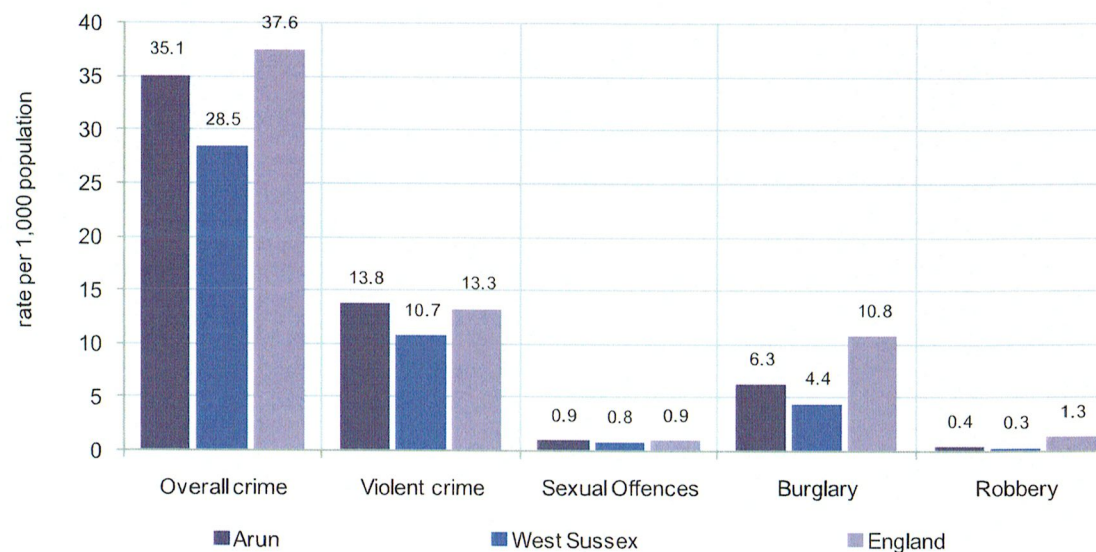
The bar chart to the left on the following page shows the level of recorded crime in the local authority compared with national information for different types of crime (data is not published for the local area). The data is shown as a rate per 1,000 residents (or 1,000 households for burglaries) so you can compare between different areas. The chart to the right on the following page shows whether residents perceive there to be a problem in the local area with anti-social behaviour, drug use and so on. This data is taken from the Place Survey, and is published at local authority level (and compared to the national picture).

Where next?

Information on community strength can be found on the above page. See the Equity & prosperity section for information on deprivation, poverty and health in the local area ([page 13](#)). For information on participation in the local community see the section on Governance ([page 42](#)).

Number of people living in crime 'hotspots'
0

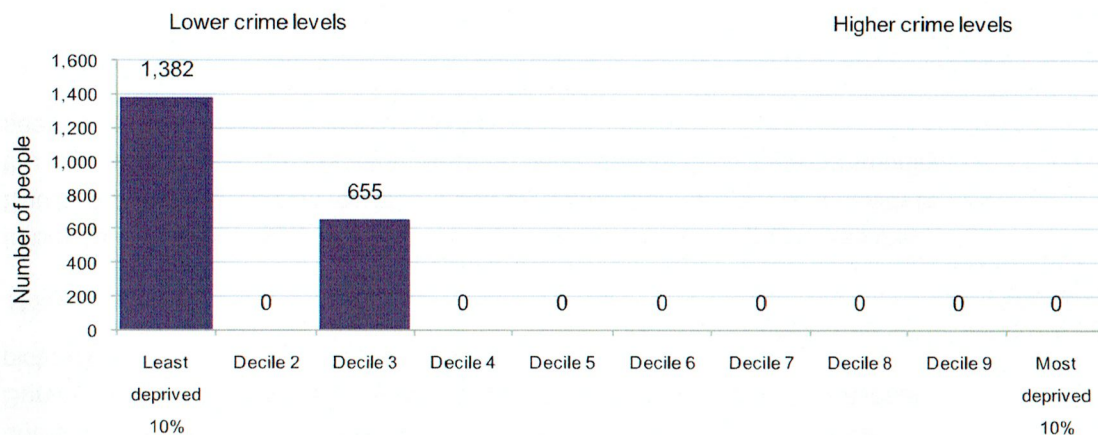
Recorded crime offences



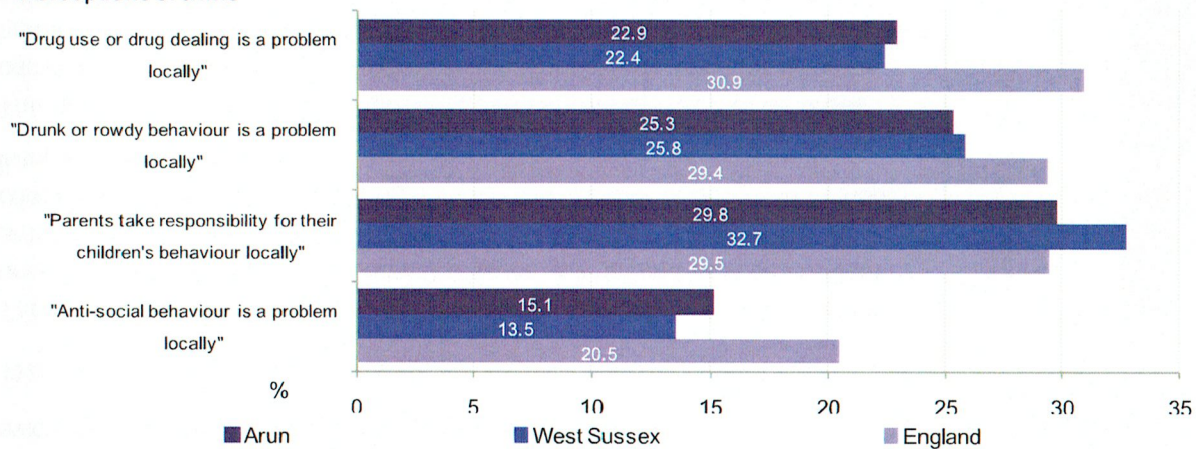
Source: Indices of Deprivation 2010, CLG



Number of people in each deprivation decile, Crime domain



Perceptions of crime



Source: Recorded crime (Home Office 2011/12), Perceptions of crime (Place Survey 2008)